

# IEM SEMINAR SERIES

**TUESDAY**  
**February 21<sup>st</sup>, 2017**

## Untapping Innovation – The Growth Lifesource



Institute for  
Engineering in Medicine  
UNIVERSITY OF MINNESOTA  
**Driven to Discover<sup>SM</sup>**

**Xavier E. Pardo**  
International Healthcare Executive  
Switzerland



FREE event, no registration  
required.

Pizza and Beverages will be  
provided from 11:45 am

**12:00PM - 1:00PM**  
**Nils Hasselmo Hall**  
**Room 4-101**

For additional information on  
Xavier E. Pardo's presentation  
please contact:  
[scot0353@umn.edu](mailto:scot0353@umn.edu)

The Institute for Engineering in Medicine (IEM) is pleased to announce a seminar by Xavier E. Pardo, "Untapping Innovation - The Growth Lifesource."

Xavier Pardo received his Masters in M.E. from the University of Minnesota in 1998 and is an alumni of the Visible Heart Laboratory.

He completed extensive research for Spinal Dynamics prior to joining Medtronic, holds various patents in Neuromodulation. During his 13 years at Medtronic, he covered various roles, including R&D, Market Development, Marketing, Sales and Business Management in a number of geographies, including Europe, Middle East & Africa, Russia, India and Latin America. At Medtronic, he was active in various Post Merger Integration activities in Cardiovascular and Spinal therapies, principally for Sofamor Danek, Corevalve and Invatec. He is a co-founder of the Academy of Innovation, an intensive interactive full day Healthcare conference uniting entrepreneurs, practitioners, inventors and investors, taking place annually during ICI in Tel Aviv, Israel.

After his tenure at Medtronic, he joined the leadership team at the Cardiovascular Research Foundation, a non-for-profit based in New York City, leading Strategic Development for the Skirball Center of Innovation. Thereafter, Xavier returned to Europe, as the Area General Manager for CR Bard Emerging Markets and an EMEA Executive Board Member. At CR Bard, he led his cross functional team to successfully launch numerous products in Oncology, Vascular, Urology and Surgical therapies and to win various commercial performance awards in 2015 and 2016.

Xavier continues to have podium presence in various international conferences and serves as an expert judge in HealthCare Innovation Award events, most recently at TechTour Europe. Currently he is an Executive at Neo Medical, a Swiss Medtech company commercializing a disruptive and breakthrough technology in Spinal Fusion Surgery and remains active advising and coaching medical device / digital health startups across the globe.

For more information on the IEM Seminar Series, visit  
[www.iem/umn.edu/SeminarsLectures/Seminars\\_index.html](http://www.iem/umn.edu/SeminarsLectures/Seminars_index.html)

