

# IEM SPECIAL SEMINAR

TUESDAY  
FEBRUARY 24<sup>th</sup>, 2015

## Technology Commercialization: Moving Discoveries from the Lab to the Market

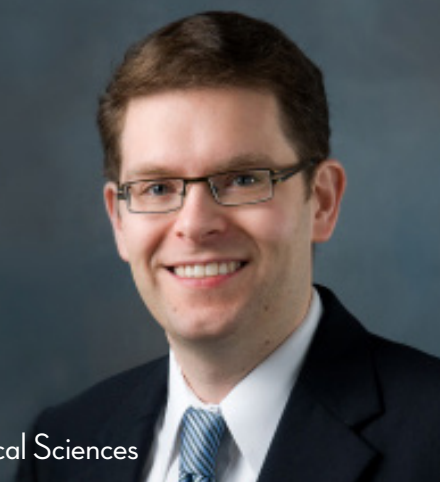


Institute for  
Engineering in Medicine

UNIVERSITY OF MINNESOTA  
**Driven to Discover<sup>SM</sup>**

**ERIC OLSON**

Technology Strategy Manager, Software & Physical Sciences



FREE event, no registration required.

Refreshments will be provided

For additional information on Eric  
Olson's presentation please contact:  
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The Institute for Engineering in Medicine (IEM) is pleased to announce a special seminar by Eric Olson, "*Technology Commercialization: Moving Discoveries from the Lab to the Market.*" This seminar will highlight technology commercialization concepts as well as review intellectual property and patent basics.

The Office for Technology Commercialization (OTC) is charged with facilitating the transfer of University of Minnesota research to licensees for the development of new products and services that benefit the public, foster economic growth and generate revenue to support the University's research and education goals.

Eric had over five years of experience in early-stage companies, consulting and working with angel investors prior to joining OTC in 2007. Eric has had a number of roles including systems engineering at wireless communications start-up, developing interference cancellation in CDMA systems and successfully developing strategies for new growing technology ventures. Eric is an inventor on seventeen issued U.S. patents and an author on a number of published articles. He earned an M.B.A. from the University of Wisconsin - Madison, and M.S. in Applied Mathematics from the University of Colorado-Boulder and a B.S. in Electrical Engineering and Mathematics from Marquette University.

**2:30PM - 4:00PM**  
**Weaver-Densford Hall**  
**Room 2-120**

